

HARMONY's Business / Organization Sponsorship Levels & Benefits - 2008

| Single season donation | \$1,000+ | \$500+ | \$250+ |
|---------------------------------------|--|--|--|
| Full-year Min donation 2008 (Apr-Dec) | \$1500+ | \$750 | \$400 |
| Sponsor level | Presenting | Promoting | Supporting |
| Benefits | <ul style="list-style-type: none"> ▪ Featured display throughout season (up to 6 months) of business or organization's logo via: <ul style="list-style-type: none"> ○ Harmony's website, with direct link to business or organization's website, ○ Promotional poster (as available) ○ 2-3 press releases promoting performances via local media, ○ 3 or more email communications to Harmony's database of supporters, (250+) ○ 1 or more mailed communications to Harmony's database of supporters, (e.g., postcard reminder before performances, annual fundraising letter, etc., (800+) ▪ Featured display of business or organization's logo at end-of-season performances via: <ul style="list-style-type: none"> ○ Full-page sponsorship acknowledgement in printed program (inside front or back cover, as available), including brief organizational profile (100-word limit), etc. ○ Electronic overhead projection (e.g., PowerPoint presentation), ○ Verbal acknowledgement of sponsorship at ticketed performances, selected outreach performances, etc. ○ Prominent location on sponsors' table(s) of marketing materials, business cards, etc. ○ Complimentary tickets to performance (not to exceed 2% of value of sponsorship donation) | <ul style="list-style-type: none"> ▪ Prominent display throughout season (up to 6 months) of business or organization's logo via: <ul style="list-style-type: none"> ○ Harmony's website, with direct link to business or organization's website ○ Promotional poster (as available) ○ 3 or more email communications to Harmony's database of supporters, (250+) ▪ Prominent display of business or organization's logo at end-of-season performances via: <ul style="list-style-type: none"> ○ 1/2-page sponsorship acknowledgement in printed program (inside front or back cover, as available), including a brief organizational profile (50-word limit), your contact information, product lines, etc. ○ Inclusion on sponsors' table(s) of marketing materials, business cards, etc. | <ul style="list-style-type: none"> ▪ Display throughout season (up to 6 months) of business or organization's logo via: <ul style="list-style-type: none"> ○ Harmony's website, with direct link to business or organization's website ▪ Display of business or organization's logo at end-of-season performances via: <ul style="list-style-type: none"> ○ 1/4-page sponsorship acknowledgement in printed program, including your contact information, product lines, etc. ○ Inclusion on sponsors' table(s) of marketing materials, business cards, etc. |